

acer
explore beyond limits™



acer.com

**Acer for
Education**

Acer Europe SA

© 2012 Acer Inc. All rights reserved.

acer
explore beyond limits™

Society evolves rapidly, technology pervades all aspects of our lives. Along with expanded access, technology has become reliable, affordable, easier to use and available to almost everyone. The Education sector cannot stay still.

Information and Communication Technology (ICT) investment in Education is considered a key way to fuel economic development, increase workforce competitiveness, transition to a knowledge-based economy, and drive job creation.

21st century school sees digital access as a key component to growth. Devices as well as training and support for teachers are crucial in integrating technology and changing the teaching and learning approach.

Acer for Education is the investment in tomorrow!

Acer's mission of breaking down barriers between people and technology makes the company the appropriate partner for education institutions.

Acer believes the world would be a better place if more people had better access to technology, and that the most valuable part of computing is its power to spread knowledge. For this reason, Acer is dedicated to making technology affordable and accessible to all, providing innovative and extremely easy solutions for the global community. Acer sees as its responsibility to equip today's generation with the knowledge they need for tomorrow.

Creating innovative technology for the classroom, Acer helps students explore beyond limits providing access to new paths of communication and interaction. Empowering educators to keep pace with today's high-tech world, Acer's trusted solutions are easy to use for teachers and students alike. Confident of their technology, teachers can concentrate on their pupils' learning.

This new approach to education will make today's students, grown up in an era in which young people live and breath technology, feel closer to their everyday life.

Learn Share
Explore Future Trust
Technology Curiosity
Fun
Efficiency Knowledge Innovation Green

Why Acer for Education?

- » With over 30 years of experience, Acer is dedicated to serving the needs of the education market and empowering knowledge through technology.
 - » Acer's full line of complementary education products supports the 1-to-1 learning approach in all subjects, encouraging the pedagogical process in an easy and efficient way. Acer products are intuitive and specifically engineered to make learning fun. Our range of products for Education includes tablets, notebooks, ultrabooks, netbooks, desktops, monitors and projectors.
 - » Acer provides an uncomplicated and inspired learning platform with sleek design to make learning exciting.
 - » Education products are engineered specifically for students' exploration beyond the classroom boundaries. They are built to hold up to daily use in many environments.
 - » Acer believes that exploration through technology is a right, not a privilege. This is why our products are affordable, reliable and robust, in order to lead to a lower Total Cost of Ownership (TCO).
 - » Every explorer cherishes the world around him and Acer is no different. It is our corporate responsibility to invest in green technologies to be used in schools.
- » The Acer Education division is totally dedicated to addressing the needs of the education market, not only through a dedicated product range, but also by helping school executives to make the right choices for their organization.
 - » Acer develops partnerships with third parties to build an Education Ecosystem aimed at providing best-in-class solutions.



The digital classroom framework

Acer's goal is to provide the education environment with the digital framework to enable a new way of interaction and exploration.

Digital learning refers to creating real-world 21st-century learning environments that break through conventional barriers - an approach that combines the best of traditional classroom teaching with digital learning tools and methods to make learning more fun and improve academic results.

To create a digital classroom framework, Acer provides a suite of products and services to serve the education community, from portable devices (tablets, notebooks and netbooks) to facilitate intelligent classrooms and mobile learning, to fixed solutions (desktops, monitors, projectors) designed to provide reliable classroom solutions.

Service and warranty

Acer's customer service and support always offers the highest standards. Acer Service is well organized to complete repairs efficiently and quickly, while the Acer call centres can give users all the information they need. Specialized technicians perform repairs with the best tools on the market. Moreover, each Acer Repair Centre has a quality control team that tests repaired products and replaced parts as well as the chassis to ensure the machine was correctly assembled.

All Acer products come with a standard Warranty*. On top of it, Acer offers on the whole product range the Acer Advantage, a warranty extension program that can be purchased and grants a priority repair service. Notebooks can even be covered by the Accidental Damage Insurance, which takes care of any accidental and unforeseen damage to the product.



* Consumers have legal rights under applicable national legislation governing the sale of consumer goods and this warranty does not exclude, limit or suspend any such applicable rights.

THE DIGITAL CLASSROOM FRAMEWORK

Mobility at school



ICONIA W510P

- » 10,1" tablet
- » Up to 9 hours battery life (tablet only)
- » Up to 18 hours battery life using docking station
- » Touch, Type, View modes
- » 580g and 8.8mm thick



ICONIA W700P

- » 11,6" tablet
- » Amazing colors
- » Super-fast in Full HD
- » Reliable security solutions
- » Stylus included

Notebooks

A complete line up of notebooks with different configurations and sizes allows to find the solution that meets everyday classroom demands. Acer's notebooks offer full connectivity, manageability and security and are ideal for both content creation and consumption.

Acer notebooks are also equipped with Education software either pre-installed or free to download, that is specifically designed to provide teachers with the ability to instruct, monitor and interact with their students in class.



TravelMate P253

- » 15.6" display
- » Strong and reliable chassis
- » Multitask efficiently
- » Carefree security



TravelMate B113

- » Excellent for learning
- » Super portable design
- » 11.6" anti-glare display
- » Shielded for protection



TravelMate P633

- » 13.3" display
- » 8 hours of long battery life
- » Excellent visual experience
- » Robust manageability and security
- » Dockable



MOBILITY AT SCHOOL

Productivity and interactivity

Productivity in the classroom

Desktops and monitors offer an almost endless variety of choices. They can vary both in size and performance, hence is always possible to fine tune the options according to the requirements, whether you are looking for top performance or basic computing, space saving solutions or easy to use All-in-one desktops with touch-screen.

The perfect solution to equip the school library, desktops and monitors can also be employed in computer science labs or any other lab where the workload requires top performance.



Veriton N series

- » 1 litre size
- » Compact chassis with a classy gem-cut design
- » Can be attached to the back of the monitor
- » Remarkable performance



Veriton L series

- » 3 litre size
- » Flexible and reliable design
- » Space-saving and versatility with the Acer Ergo-Stand
- » Premium manageability features



Veriton Z series

- » All-in-one desktop
- » Touch Screen
- » Impressive performance
- » Valuable security



B3 series

- » Ergonomic style
- » High-performance display
- » Low power consumption



V3 series

- » White LED technology
- » Energy-saving, dependable display
- » High quality image

Interactivity at school

The digital classroom is completed by a comprehensive range of projectors specifically developed for the educational segment that help improve student performance by encouraging greater classroom participation. Furthermore, thanks to the short-throw technology they can display clear and large images even when positioned very close to the screen, avoiding projector beams in the teacher's eyes and the projection of shadows on the screen during the lessons.

U5200

- » High brightness for crystal-clear images
- » Astonishing 3D experience
- » Ultra short throw for great flexibility and viewing comfort



PRODUCTIVITY AND INTERACTIVITY

Acer Classroom Manager

Managing the digital classroom with ease

Designed to foster interaction between teachers and students, Acer Classroom Manager helps to gain the digital skills needed to compete in today's global marketplace. Acer Classroom Manager has the potential for dramatically changing the didactic approach to the classroom, helping teachers and trainers to improve the efficiency of ICT teaching by centrally instructing students on their computer.

Combining multimedia teaching and learning with classroom PC management and monitoring, the software comes with an intuitive and easy to use interface that allows to focus on teaching rather than on managing the various technological devices. Rich in features, this software takes into account the individual needs of teachers, students and technical staff.

The management and monitoring tools free teachers to create and implement engaging lesson content, and allow students to stay on task as they increase their digital knowledge.

Teachers can easily control and interact with their students either individually, in groups, or with the entire class: switch on and log all of the computers in the classroom, keep a record of attendance and a history of student activities, see what students are doing and check their progress, test students comprehension and understanding.

What's more, **Acer Classroom Manager** includes multimedia tools for teaching languages without any need of specialized equipment. Even technical support is covered, courtesy of a suite of tools specifically designed for computer technicians and network administrators, enabling the efficient management of all technology applications and provision of support to the teacher.

Acer Classroom Manager promotes high standards in teaching methodologies and adopts advanced information technology to achieve even better results.

acer
Classroom
Manager



ACER CLASSROOM MANAGER

Interactive boost to school

The partnership with European Schoolnet

Since 2009 Acer has cooperated with **European Schoolnet** (EUN) to promote innovative ways of teaching and learning through the use of technology.

The **European Schoolnet** is a network of 31 Ministries of Education whose activities include policy implementation, carrying out research and implementing innovations, the supply of scholastic services, and the introduction of new opportunities for learning and interaction.

The partnership embraced a lot of European projects and initiatives that covered various aspects of interaction between education and technology: Acer-European Schoolnet Netbook Pilot, Acer-European Schoolnet Tablet Pilot, Acer Interactive projector study, Acer involvement in the Interactive Whiteboard Working Group, Acer participation in the iTEC project, Acer support for the European Schoolnet's Future Classroom Lab and inGenious project.



Teachers community

To help teachers and students to continue to benefit from regular exchange contacts and activities, Acer supported the development of a community, a permanent EUN platform.

Teachers will be able to exchange information on forums but will also have access to digital resource sections, scenarios library, newsletters, specific practice and learning groups, online learning events, online chats and incentives for specific activities.

Visit: 1to1.eun.org



INTERACTIVE BOOST TO SCHOOL

Acer for Education projects

Acer-European Schoolnet Tablet Pilot

The Tablet pilot project was carried out in 8 European countries. A total of 400 tablets have been distributed to teachers and pupils. The pilot observed the innovative pedagogical use of tablets through 244 teachers in 62 different schools that received the device. In addition to this, five classes (150 students) received tablets to explore pupils' use of tablets.

Acer-European Schoolnet Netbook Pilot

The project involved 245 classes in secondary schools in 6 European countries for a total of 10,000 teachers and students. Each student received a netbook and each teacher a notebook to evaluate how classes can take advantage of a more modern and engaging approach to learning. The project explored how the introduction of netbooks and 1:1 pedagogy in schools can have an impact on the teaching and learning processes, both inside and outside of schools.

Interactive projector study

This project involved 24 classes from 12 schools in 6 countries. Objective of the research was to understand how the use of interactive projectors and netbooks can be combined to support new ways of learning and teaching. More specifically, the goal of the study was to examine best practices through working with teachers, and to provide scenarios for other schools, as well as to identify the key factors for a successful integration.

inGenious



inGenious is the European Coordinating Body in Science, Technology, Engineering and Mathematics Education. It is a joint initiative launched by European Schoolnet and the European Roundtable of Industrialists aiming to reinforce young European's interest in science education and careers. inGenious has the objective of increasing the links between science education and careers, by involving up to 1,000 classrooms throughout Europe.

Future Classroom Lab



The **Future Classroom Lab** in Brussels is a fully equipped, reconfigurable, teaching and learning space developed by European Schoolnet. Acer has been one of the first ICT vendors to support the Future Classroom Lab initiative, equipping the space with devices such as netbooks, tablets, notebooks and desktops. Today, the Future Classroom Lab also develops a program of training, workshops and other events for teachers, ICT advisors and policy makers at both national and regional levels.

iTEC partnership



Acer is an Associate Partner in **iTEC**, a pan-European project focused on the design and validation of innovative teaching and learning scenarios for the future classroom. The iTEC project involves 27 partners - including 14 Ministries of Education - and includes piloting and validation in more than 1,000 classrooms across 12 countries in Europe. This major project focuses on community-driven learning and allows teachers and learners to collaborate, discover and fully exploit online tools and data.

ACER FOR EDUCATION PROJECTS

An ecosystem of partners

Acer works with a range of international partners in the education field in order to provide innovative and affordable solutions to the global education community.

Fourier MultiLab™, a lab in your computer

Fourier System, a world-renowned Israeli company specialized in the development of science teaching solutions worldwide, is an Acer partner in the education field.

The objective of the partnership is bringing together science and technology in the classroom. Thanks to the **Fourier MultiLab™ software** installed on Acer products, students and teachers

can count on a powerful science station and will be able to carry out scientific experiments, collect data and analyze them. MultiLab™ is the leading data analysis software in the science education industry, allowing students to directly experience and understand otherwise intangible principles.



fourier



Easiteach, how to make lessons more engaging

RM Easiteach Next Generation is the latest interactive software developed by RM, an international education company that offers a wide range of software solutions, educational resources and services that help teachers to create motivational and engaging programs.

Easiteach is the ideal software package that enables users to create personalized lessons and resources from scratch as well as access a wide range of content that can be used or adapted to

suit their needs. Both teachers and students can use Easiteach to create multi-modal activities that can include animation, video, sound, text and Flash files all on one page. It is available in over 30 languages and has a wide range of key features including a vast media bank, handwriting and shape recognition tools, text to speech capabilities, language and numeracy tools, a wide range of free content and much more.



Cabrilog, the fun side of math

Thanks to collaboration with **Cabrilog**, a provider of innovative tools for teaching and learning maths, students can directly manipulate mathematical or physical objects in order to more easily grasp the concepts.

Cabri 3D leads students from exploration to understanding. With just a few clicks, they can construct geometrical figures, from the simplest

to the most complex; create algebraic expressions; explore a figure's properties and observe the effects of dynamic transformations. Colourful and enticing, Cabri 3D guides the pupils first steps into the world of math.



CABRILOG

Acer Education Centre

Acer has created a specific channel certification - **Acer Education Centre** - with the objective of building a network of dealers capable of satisfying the education market.

Thanks to its long-term success in indirect marketing, Acer is an expert in channel dynamics and has applied its experience to create a professional network that offers specific know-how and background in an educational environment.

Acer Education Centres act as a link between Acer and the world of schools by helping them meet their technological needs, because no matter what the required technology is, it is important that the solution fits the specific school setting.

Certified partners offer proven expertise and professionalism throughout Europe, Middle East and Africa and deliver in-depth knowledge of Acer products and the world of Education.

Acer Foundation's Green Contest

Acer Foundation launched the first annual Incredible Green Contest to promote better and greener living environment. The competition, open to students at all levels worldwide, aims to encourage the development of innovative and sustainable solutions leading to energy saving, and carbon emissions reduction, as well as to increase awareness around environmental issues.

The theme of the contest is **"2020 Future TechLife enabled by green innovation"** and the objective is to encourage students to draw from what they learn at school to create methods or products that makes our Earth greener. Promoting environmental care should be a concern for everyone, across ages and nationalities; this is why Acer foundation decided to involve students worldwide to share their ideas for more sustainable solutions.

A panel of experts will do the evaluation based on essential factors of earth friendliness, reality friendliness and innovation friendliness. Plus, factors such as climate, conservation, affordability, applicability, and availability will be taken into account.

Visit: greencontest.acerfoundation.org.tw